

FORM NL-40 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

Registration No. 102



Date of Registration with the IRDA: 23.10.2000

Insurer:

ROYAL SUNDARAM ALLIANCE INSURANCE COMPANY LIMITED

Date:

30-Jun-14

(Rs in Lakhs)

Business Acquisition Through Different Channels

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	45,513	3,721	39,500	3,726	45,513	3,721	39,500	3,726
2	Corporate Agents-Banks	21,297	1,923	24,560	2,170	21,297	1,923	24,560	2,170
3	Corporate Agents -Others	41,551	3,983	60,038	4,050	41,551	3,983	60,038	4,050
4	Brokers	207,848	22,214	181,070	20,102	207,848	22,214	181,070	20,102
5	Micro Agents	2	1	3	1	2	1	3	1
6	Direct Business	74,587	8,879	60,542	9,570	74,587	8,879	60,542	9,570
	Total (A)	390,798	40,720	365,713	39,618	390,798	40,720	365,713	39,618
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	390,798	40,720	365,713	39,618	390,798	40,720	365,713	39,618

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold